



Harley-Davidson Motor Company, 11800 W. Capitol Drive, Wauwatosa, WI 53222 414/465-6000

November 1, 2011

Dear Valued Supplier,

As you may know, Harley-Davidson implemented our Supplier Code of Conduct in 2006. This document was developed to help our Suppliers and their employees make the right choices when conducting business with and on behalf of the Company. As a Harley-Davidson supplier, it is important that together we act in a manner consistent with the Harley-Davidson Values which are the basis for the Code of Conduct.

The Supplier Code of Conduct can be found at www.h-dsn.com and also on the Corporate Governance page of the Harley-Davidson, Inc. website at http://investor.harley-davidson.com/CorporateGovernance.cfm?locale=en_US&bmLocale=en_US.

We have also created a reference card that provides a summary of the Code along with information on how to report a potential Code violation. These Reference Cards have been made available in the visitors lobby at each facility and from your Materials Representative.

Please review this information with your employee stakeholders; it is in the best interest of all parties involved for suppliers to review and adhere to the Code of Conduct. Your continued support is much appreciated.

Please contact your purchasing representative if you have further questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Don Gogan".

Don Gogan
Vice President Materials
Harley-Davidson Motor Company